

# **MEDIA GUIDE**

## **West Allegheny School District**

### **Local Print Sources (updated 8/09)**

Ken Fisher, Editor Post-Gazette West, E-mail: [kfisher@post-gazette.com](mailto:kfisher@post-gazette.com)

(WA news appears most often in Thursday's *PG West* section)

235 Hope Street, Carnegie, PA 15106

Phone: 412-722-0085; (Wednesdays: 412-263-1457) Fax: 412-429-3560

Eleanor Chute, Education Editor (Phone: 412-263-1955, Fax: 412-391-8452) [echute@post-gazette.com](mailto:echute@post-gazette.com)

Andrea Iglar, Correspondent - covers Board Meetings 412-722-0085, E-mail: [andrea@verizon.net](mailto:andrea@verizon.net)

Sports Desk - Pittsburgh (412-263-1621, Fax: 412-263-1926)

Terry Shields, Regional Sports Editor (412-263-1989)

Publishes Thursday mornings

General Deadline: Fridays, noon - absolute

Patrick O'Shea, Metro Editor; The Allegheny Times (ext. 171) E-mail: [poshea@timesonline.com](mailto:poshea@timesonline.com)

Tom Bickert, Managing Editor, (ext. 155) E-mail: [tbickert@timesonline.com](mailto:tbickert@timesonline.com)

Larry Howsare, Metro Editor, (ext. 176) E-mail: [lhoware@timesonline.com](mailto:lhoware@timesonline.com)

400 Fair Avenue, Beaver, PA 15009

Phone: 724-775-3200, Fax: 724-775-4180

Publishes Daily (General Deadline: Daily)

Rob Joesbury, Assistant Metro Editor (412-320-7995), Pittsburgh Tribune-Review

503 Martindale Street, Pittsburgh, PA 15212

Fax: 412-320-7965

E-mail: [rjoesbury@tribweb.com](mailto:rjoesbury@tribweb.com)

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Tom Fontaine, 412-320-7847, E-mail: [tfontaine@tribweb.com](mailto:tfontaine@tribweb.com)

Publishes: Daily (General Deadline: 6:00 p.m. daily)

Pat Jennette, Publisher and Editor

Allegheny West Magazine

15 Walnut Street, Suite 101, Imperial, PA 15126

Phone: 724-695-3968

Fax: 724-695-2089

E-mail: [alleghenywestmagazine@comcast.net](mailto:alleghenywestmagazine@comcast.net)

Published bimonthly, 6 issues a year

Deadline: 15th of each month prior to publishing

## **Local Cable TV (updated 7/09)**

Jim Koepfinger, Station Manager, Moon Community Access TV-14

1700 Beaver Grade Road, Moon Township , PA 15108

Phone: 412-269-1191, Fax: 412-269-9892

Required forms for fax submission of announcements are available online at [www.mca-tv.com](http://www.mca-tv.com) and in the Communications Office.\*

Kelly Norris, Community Affairs Coordinator, Comcast Cable Communications

300 Corliss Street, Pittsburgh , PA 15220

Phone: 412-875-1279, 412-875-1100 (administrative offices)

or 412-875-1301 (recorded message)

Fax: 412-875-1294

Required forms for faxing announcements are available in the Communications Office.

E-mail: [war\\_bulletinboard@comcast.com](mailto:war_bulletinboard@comcast.com) - If you submit by e-mail, you must use the same format as the printed form (maximum of 7 lines, 30 characters per line).

Effective 5/05: Information must be submitted 30 days prior to the event; announcement will air for one week.

\*The West Allegheny School District was given a username and password by MCA for online submission of school district announcements beginning 7/30/09.

**Regional Television (updated 10/07)**

KDKA-TV Channel 2  
Chris Pike, V.P. and General Manager  
One Gateway Center  
Pittsburgh , PA 15222  
Phone: 412-575-2245  
Newsroom Fax: 412-575-2871  
News Director: John Verrilli  
E-mail: newsdesk@kdka.com

WTAE-TV Channel 4  
Rick Henry, President and General Manager  
400 Ardmore Boulevard  
Pittsburgh , PA 15221  
Phone: 412-242-4300  
Newsroom Fax: 412-244-4628  
News Director: Bob Longo  
E-Mail: newsroom@thepittsburghchannel.com

WPXI-TV Channel 11  
Ray Carter, General Manager  
4145 Evergreen  
Pittsburgh , PA 15214  
Phone: 412-237-1100  
Newsroom Fax: 412-237-4900  
News Director: Corrie Harding  
E-Mail: assignments@wpxi.com

## **Regional Radio (updated 10/07)**

KDKA-AM 1020

Michael Young, General Manager

One Gateway Center

Pittsburgh , PA 15222

Phone: 412-575-2200

Newsroom Fax: 412-575-2874

Program and News Director: Steve Hansen

KQV-AM 1410

Robert Dickey, Sr., President and General Manager

Frank Gottlieb, News Director

650 Smithfield Street , Centre City Tower , Suite 620

Pittsburgh , PA 15222

Phone: 412-562-5900

Newsroom Fax: 412-562-5903

WAMO-AM 860/WAMO-FM 106

Ronald Davenport, Senior Chairman

Tene Croom, Director of News & Public Affairs

960 Penn Avenue, Suite 200

Pittsburgh , PA 15222

Phone: 412-456-4064

Newsroom Fax: 412-456-4040

WDUQ-FM 90.5

Kevin Gavin, News Director

Duquesne University

Pittsburgh , PA 15282

Phone: 412-396-6030

Fax: 412-396-5061 (News only)

Fax: 412-396-4879 (Public Service Announcements Calendar)

WPGB-FM 104.7, WWSW-FM 94.5, WXDX-FM 105.9, WDVE-FM 102.5,  
WKST-FM 96.1, and WBGG-AM 970

John Rohm, Regional Vice President

200 Fleet Street – 4th Floor

Pittsburgh , PA 15220

Phone: 412-937-1441

Fax: 412-937-0323

ESPN Radio 1250 All Sports  
Dennis Begley, General Manager  
400 Ardmore Boulevard  
Pittsburgh , PA 15221  
Phone: 412-731-1250  
Newsroom Fax: 412-244-4524

WSHH-FM 99.7/WJAS-AM 1320  
Renda Broadcasting  
Tony Renda, Jr., General Manager  
900 Parish 3<sup>rd</sup> Floor  
Pittsburgh , PA 15220  
WSHH-FM 99.7: Phone: 412-875-9500, Fax: 412-875-9474  
WJAS-AM 1320: Phone: 412-875-4800, Fax: 412-875-9570

WLTJ Light FM 92.9  
Gregg Frischling, General Manager  
650 Smithfield Street, Suite 2200  
Pittsburgh, PA 15222  
Phone: 412-316-3342  
Fax: 412-316-3388

## **Community Print Outlets - (updated 10/07)**

Cheryl Fink  
Walden Woods Newsletter  
Walden Woods C.S.A.  
7900 Steubenville Pike, Suite 20  
Imperial , PA 15126  
Phone: 724-695-8100  
Fax: 724-695-7950  
E-mail: waldenwd1@verizon.net  
Deadline: first Friday of each month

Chris Caruso  
Findlay Township Newsletter  
Findlay Township Municipal Building  
P. O. Box W  
Clinton , PA 15026  
Phone: 724-695-0500  
Fax: 724-695-1700  
Deadline for annual newsletter: June of each year (published in August)

Robert T. Grimm, Manager  
North Fayette Township  
400 North Branch Road  
Oakdale , PA 15071  
Phone: 412-788-4888  
Fax: 724-693-8132  
Deadline: (No regular publication at this time)

Communications  
Pittsburgh Airport Area Chamber of Commerce Newsletter  
850 Beaver Grade Road  
Moon Township , PA 15108  
Phone: 412-264-6270  
Fax: 412-264-1575  
Deadline: 15th of the month prior to following month's publication (eg., due 9/15 for 10/1 issue)